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March 4, 2014

VIA FEDEX

New Hampshire Public Utilities Commission
Debra Howland, Executive Director
21 South Fruit Street, Suite 10
Concord, NH 03301-2429

Re: Ethical Electric, Inc. Response to Deficiency Letter
DM 13-360

Dear Ms. Howland,

Ethical Electric, Inc. ("Ethical Electric") submitted an application to the Commission for registration as a Competitive Electric Power Supplier (CEPS) on December 26, 2013 and was assigned docket DM 13-360. On January 7, 2014 Public Utility Commission staff issued a Deficiency Letter identifying requirements and related items missing from Ethical Electric's initial application. This letter and attachments provide additional information for each of the four areas of deficiency as requested by the Commission.

- 1) "Copy of residential customer contract"- Please see Attachment A for a copy of Ethical Electric's contract for residential and small commercial customers.
- 2) "Proof of financial surety"- Ethical Electric understands the Commission's concerns for the initial bond submitted to meet the financial security requirements. Ethical Electric is currently working with the Surety to amend the bond to include terms acceptable to the Commission. Ethical Electric will submit the amended bond to the Commission upon receipt.
- 3) "Proof of EDI testing with each distribution utility the applicant intends to do business with"- Ethical Electric, Inc. has completed supplier training with PSNH, please see Attachment B for a copy of their supplier training certificate. Ethical Electric is currently testing with the New Hampshire Electric Cooperative.
- 4) "A listing of complaints" – Please see Attachment C for a listing disclosing the number and type of customer complaints concerning the applicant filed with a state licensing/registration agency, attorney general's office or other governmental consumer protection agency for the most recent calendar year in every state in which the applicant has conducted business related to the sale of electricity.

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Ethical Electric submits this letter and attachments to address the majority of the Commission's concerns, but respectfully requests an extension from the stated March 6, 2014 deadline to submit the information required in Puc 2003.01(d)(1) and Puc 2003.01 (d)(4) to allow for additional time to complete EDI testing with the New Hampshire Electric Cooperative and to secure the revised bond from the Surety. Ethical Electric expects to fully complete EDI testing, be certified with NHEC, and have an acceptable bond rider no later than April 15, 2014. Ethical Electric will submit proof of completion of EDI testing and the revised bond upon receipt to fully satisfy the concerns of the Commission identified in the Deficiency Letter.

Please contact the undersigned with any questions or concerns regarding this submission.

Respectfully Submitted,



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On behalf of Ethical Electric, Inc.